

07/05/88

Memorandum 88-56

Subject: Public Relations

Attached is a letter from radio station KSAC in Sacramento. The letter offers the Commission an opportunity to assist in the preparation of a public service message to explain the task of the Commission and how it benefits the public. Does the Commission wish to participate in this program?

Respectfully submitted,

John H. DeMouilly  
Executive Secretary

CLASSICAL  
**KSAC**  
1240 AM

Memo 88056

CALIF. LAW REV. COMM'N

JUN 08 1988

RECEIVED

June 3, 1988

John De Moully, Executive Secretary  
California Law Revision Commission  
4000 Middlefield Rd., #D-2  
Palo Alto 94303

Dear John:

Those of you who serve in state government understand the importance of your task and its many benefits to all of us as citizens of the premier state in the union. Those of us in the private sector are, quite often, at a loss to understand the complexity and importance of the many services provided all of us so ably by all of you.

Your task is a specific and important one. How would you like the opportunity to tell our audience of over 40,000 key Sacramento decision-makers about your department? We'd like to create, with your assistance, and preferably your personal involvement, a public service message to be aired extensively for an entire week. It's our way of being good "corporate" citizens and helping all of us to better understand the workings of state government.

We invite your involvement in this ongoing, large scale educational program. Please contact our Community Affairs Director, Jeff Kramer, at 446-2294, to determine a time mutually convenient to discuss the creation of your important message.

Looking forward to meeting you in person, I remain,

Sincerely yours,



John Stolzenburg  
General Manager